Parade of Homes and HBA Events COVID-19 Safety Tips

These safety tips are designed to help identify steps that HBAs and builders can take to reduce the risk of exposure to COVID-19 (coronavirus) at meetings, open houses, Parades of Homes or other events open to the public. HBAs and members should follow their state or local jurisdiction with respect to minimizing the number of people at gatherings or events.

✓ Stay home if you are sick. DO NOT ATTEND AN EVENT.
✓ Set up cleaning areas – keep soap, paper towels and cleaning wipes on counters for use. Have alcohol-based hand sanitizer (containing at least 60% alcohol) available throughout the house for all visitors and event participants. Offer booties at the entryway for visitors to cover their shoes.
✓ Practice social distancing — always maintain six feet between each person.
✓ Consider requiring face coverings for all visitors, HBA staff and others attending the event.
✓ Limit the number of people allowed in each model home to no more than six (or based on your own jurisdiction’s guidelines on gatherings). This can be done by setting a set schedule with time limits. This will help maintain the recommended six-foot separation. NOTE: Although most jurisdictions limit gatherings to no more than 10 people, consider that inside a model home, there may be less space to maneuver in order to maintain the appropriate distance.
✓ Establish waiting areas outside with marked lines on the ground for people to wait at least 6 feet apart before entering homes. Consider also establishing one-way paths through the model home.
✓ Clean and disinfect frequently touched areas such as countertops, door knobs, stair rails, display areas. Block off bathrooms and powder rooms to prevent visitors from using those facilities. Consider setting up a schedule to clean and disinfect these areas throughout each day the event is held, particularly between visits.
✓ Consider leaving all lights on in the house for the duration of the event to minimize contamination.
✓ Use proper personal protective equipment (PPE) when cleaning and disinfecting, such as gloves and eye protection.
✓ Consider offering a “virtual” Parade of Homes if an in-person event is not allowed in your jurisdiction. This could be done by having someone photograph the participating homes and developing a temporary link for visitors to access via the HBA website (or other online platform) so they can view the homes remotely. If you choose this option, you may need to provide closed captioning if any narrative accompanies any videos and provide other accessibility features for screen readers to view photographs in order to comply with the Americans with Disabilities Act.
✓ If you hold an in-person Parade of Homes, remember to provide an accessible route to the homes, physical access to the first floor of each home through an accessible entrance where feasible, or videos, photographs or computer presentations of non-accessible areas of the homes. These materials can be set up in accessible locations, such as a garage.

Contact Felicia Watson (fwatson@nahb.org) or Christian Culligan (cculligan@nahb.org) with any questions related to these COVID-19 safety tips.